

## ORDER



**Orders**  
**Order / Rev:** 704771  
**Alt Order #:** 06264718  
**Product Desc:** XRDS GPS-VA SENATE  
**Estimate:** 882  
**Flight Dates:** 08/08/12 - 08/14/12  
**Original Date / Rev:** 09/23/12 / 09/23/12  
**Order Type:** Political

## WUSA

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Crossroads Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza Suite 500  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	135	\$113,100.00	\$96,135.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	135	\$113,100.00	\$96,135.00	186.90
<b>Totals</b>	<b>135</b>	<b>\$113,100.00</b>	<b>\$96,135.00</b>	<b>186.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/10/12	08/10/12	10-11a Let's Make a Deal	CM	10-11a	----F--	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1				\$500.00		1.00			
2	WUSA	08/10/12	08/10/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1				\$2,000.00		2.80			
3	WUSA	08/10/12	08/10/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1				\$750.00		1.30			
4	WUSA	08/10/12	08/10/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1				\$800.00		1.90			
5	WUSA	08/10/12	08/10/12	DT Daytime (12:30 PM-3:00 PM)	CM	9A-3P	----F--	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		3				\$800.00		1.40			

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 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS  
 Product Desc: XRDS GPS-VA SENATE  
 Estimate: 882

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WUSA	08/10/12	08/10/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$750.00		2.30			
7	WUSA	08/10/12	08/10/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	----F--	:30	1	\$100.00	P-3	0.30	NM	1	\$100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$100.00		0.30			
8	WUSA	08/10/12	08/10/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					2	\$600.00		1.10			
9	WUSA	08/10/12	08/10/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$350.00		0.70			
10	WUSA	08/10/12	08/10/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$600.00		1.30			
11	WUSA	08/10/12	08/10/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$800.00		1.50			
12	WUSA	08/10/12	08/10/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					2	\$450.00		1.00			
13	WUSA	08/10/12	08/10/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$3,500.00		1.70			
14	WUSA	08/10/12	08/10/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$800.00		1.20			
15	WUSA	08/10/12	08/10/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					2	\$250.00		0.70			
16	WUSA	08/10/12	08/10/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	----F--	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					1	\$1,800.00		2.10			
17	WUSA	08/10/12	08/10/12	9-930a Inside Edition	CM	9-930a	----F--	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					2	\$250.00		0.70			
18	WUSA	08/10/12	08/10/12		CM	930-10a	----F--	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00

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**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
930-10a															
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--					2	\$250.00		0.70			
19	WUSA	08/13/12	08/13/12	10-11a	CM	10-11a	M-----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$500.00		1.00			
20	WUSA	08/13/12	08/13/12	9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$2,000.00		2.80			
21	WUSA	08/13/12	08/13/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$750.00		1.30			
22	WUSA	08/13/12	08/13/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$800.00		1.90			
23	WUSA	08/13/12	08/13/12	DT	CM	9A-3P	M-----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					3	\$800.00		1.40			
24	WUSA	08/13/12	08/13/12	9 News @ Noon	CM	12-1230P	M-----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$750.00		2.30			
25	WUSA	08/13/12	08/13/12	9 News Now Repeat	CM	M-Sa 137-207x	M-----	:30	1	\$100.00	P-3	0.30	NM	1	\$100.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$100.00		0.30			
26	WUSA	08/13/12	08/13/12	4-5p	CM	4-5p	M-----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$600.00		1.10			
27	WUSA	08/13/12	08/13/12	5-6a 9 News @ 5a	CM	5-6a	M-----	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$350.00		0.70			
28	WUSA	08/13/12	08/13/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$600.00		1.30			
29	WUSA	08/13/12	08/13/12	9 News @ 6p	CM	6-630p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$800.00		1.50			
30	WUSA	08/13/12	08/13/12		CM	6-7a	M-----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00

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**WUSA**

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6-7a 9 News @ 6a															
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$450.00		1.00			
31	WUSA	08/13/12	08/13/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$3,500.00		1.70			
32	WUSA	08/13/12	08/13/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$800.00		1.20			
33	WUSA	08/13/12	08/13/12	CBS This Morning	CM	7-9a	M-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$250.00		0.70			
34	WUSA	08/13/12	08/13/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$1,800.00		2.10			
35	WUSA	08/13/12	08/13/12	9-930a	CM	9-930a	M-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$250.00		0.70			
36	WUSA	08/13/12	08/13/12	930-10a	CM	930-10a	M-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$250.00		0.70			
37	WUSA	08/11/12	08/11/12	Sat Prime C	CM	10-11P	-----S-	:30	1	\$2,000.00	P-3	3.50	NM	1	\$2,000.00
48 Hours Mystery															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					1	\$2,000.00		3.50			
38	WUSA	08/11/12	08/11/12	9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					1	\$2,000.00		2.80			
39	WUSA	08/11/12	08/11/12	LF 1135p-1235a	CM	1135P-1235A	-----S-	:30	1	\$400.00	P-3	1.70	NM	1	\$400.00
Criminal Minds															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					1	\$400.00		1.70			
40	WUSA	08/11/12	08/11/12	CBS Evening News Sat	CM	Sat 630-7p	-----S-	:30	1	\$800.00	P-2	1.00	NM	1	\$800.00
CBS Evening News Saturday															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					1	\$800.00		1.00			
41	WUSA	08/11/12	08/11/12	8-10a Sa CBS This Morn	CM	8-10AM	-----S-	:30	1	\$250.00	P-3	1.30	NM	1	\$250.00
CBS This Morning: Saturday															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					1	\$250.00		1.30			
42	WUSA	08/12/12	08/12/12		CM	M-Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00

Order / Rev: 704771  
 Alt Order #: 06264718  
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS  
 Product Desc: XRDS GPS-VA SENATE  
 Estimate: 882  
**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ 11p															
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$2,000.00		2.80			
43	WUSA	08/12/12	08/12/12	1135p-1205a Sports Plus	CM	1135P-1205A	-----S	:30	1	\$600.00	P-3	1.90	NM	1	\$600.00
Sports Plus															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$600.00		1.90			
44	WUSA	08/12/12	08/12/12	9 News @ 630p Sun	CM	630-7P	-----S	:30	1	\$800.00	P-2	7.00	NM	1	\$800.00
9 News @ 630PM Sunday															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 630PM SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$800.00		7.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	08/06/12-08/12/12		9 News @ 630p Sun		630-7P	-----Su	:30		<del>(\$800.00)</del>		7.00	NM		
See MG 44.2															
[NA due to Golf]															
2	WUSA	08/14/12-08/14/12		9 News @ 6p		6-630p	-T-----	:30		\$800.00		7.00	NM		
Ⓜ MG for 44.1 08/12															
45	WUSA	08/12/12	08/12/12	Sun Prime A	CM	7-8P	-----S	:30	1	\$8,000.00	P-2	9.10	NM	1	\$8,000.00
60 Minutes															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$8,000.00		9.10			
46	WUSA	08/12/12	08/12/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
CBS Sunday Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$2,500.00		2.30			
47	WUSA	08/09/12	08/09/12	10-11a	CM	10-11a	---T---	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$500.00		1.00			
48	WUSA	08/09/12	08/09/12	9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$2,000.00		2.80			
49	WUSA	08/09/12	08/09/12	Letterman	CM	1135P-1237A	---T---	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$750.00		1.30			
50	WUSA	08/09/12	08/09/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$800.00		1.90			
51	WUSA	08/09/12	08/09/12	DT	CM	9A-3P	---T---	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					3	\$800.00		1.40			
52	WUSA	08/09/12	08/09/12	9 News @ Noon	CM	12-1230P	---T---	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$750.00		2.30			

Order / Rev: 704771  
 Alt Order #: 06264718  
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS  
 Product Desc: XRDS GPS-VA SENATE  
 Estimate: 882

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	WUSA	08/09/12	08/09/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	---T---	:30	1	\$100.00	P-3	0.30	NM	1	\$100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$100.00		0.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	08/06/12-08/12/12		9 News Now Repeat		M-Sa 137-207x	---Th----	:30		<del>(\$100.00)</del>		0.30	NM		
See MG 53.2 [Ran out of ordered time]															
2	WUSA	08/14/12-08/14/12		9 News Now Repeat		M-Sa 137-207x	-T-----	:30		\$100.00		0.30	NM		
Ⓜ MG for 53.1 08/09															
54	WUSA	08/09/12	08/09/12	4-5p Dr. Phil	CM	4-5p	---T---	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					2	\$600.00		1.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WUSA	08/06/12-08/12/12		4-5p		4-5p	---Th----	:30		<del>(\$600.00)</del>		1.10	NM		
See MG 54.3 [Due to Severe Weather Alert]															
3	WUSA	08/14/12-08/14/12		4-5p		4-5p	-T-----	:30		\$600.00		1.10	NM		
Ⓜ MG for 54.2 08/09															
55	WUSA	08/09/12	08/09/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	---T---	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$350.00		0.70			
56	WUSA	08/09/12	08/09/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$600.00		1.30			
57	WUSA	08/09/12	08/09/12	9 News @ 6p 9 News @ 6p	CM	6-630p	---T---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$800.00		1.50			
58	WUSA	08/09/12	08/09/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					2	\$450.00		1.00			
59	WUSA	08/09/12	08/09/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$3,500.00		1.70			
60	WUSA	08/09/12	08/09/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$800.00		1.20			
61	WUSA	08/09/12	08/09/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					2	\$250.00		0.70			
62	WUSA	08/09/12	08/09/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
62	WUSA	08/09/12	08/09/12	Entertainment Tonight	CM	730-8P	---T---	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					1	\$1,800.00		2.10			
63	WUSA	08/09/12	08/09/12	9-930a	CM	9-930a	---T---	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					2	\$250.00		0.70			
64	WUSA	08/09/12	08/09/12	930-10a	CM	930-10a	---T---	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---					2	\$250.00		0.70			
65	WUSA	08/14/12	08/14/12	10-11a	CM	10-11a	-T-----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$500.00		1.00			
66	WUSA	08/14/12	08/14/12	9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$2,000.00		2.80			
67	WUSA	08/14/12	08/14/12	Letterman	CM	1135P-1237A	-T-----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$750.00		1.30			
68	WUSA	08/14/12	08/14/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$800.00		1.90			
69	WUSA	08/14/12	08/14/12	DT	CM	9A-3P	-T-----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					3	\$800.00		1.40			
70	WUSA	08/14/12	08/14/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$750.00		2.30			
71	WUSA	08/14/12	08/14/12	9 News Now Repeat	CM	M-Sa 137-207x	-T-----	:30	1	\$100.00	P-3	0.30	NM	1	\$100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$100.00		0.30			
72	WUSA	08/14/12	08/14/12	4-5p	CM	4-5p	-T-----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					2	\$600.00		1.10			
73	WUSA	08/14/12	08/14/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$350.00		0.70			
74	WUSA	08/14/12	08/14/12		CM	5-6p	-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00

Order / Rev: 704771  
 Alt Order #: 06264718  
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS  
 Product Desc: XRDS GPS-VA SENATE  
 Estimate: 882  
**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				9 News @ 5p											
				9 News @ 5p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		1			\$600.00			1.30			
75	WUSA	08/14/12	08/14/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
				9 News @ 6p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		1			\$800.00			1.50			
76	WUSA	08/14/12	08/14/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
				9News @ 6a											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		2			\$450.00			1.00			
77	WUSA	08/14/12	08/14/12	CBS Evening News	CM	630-7p	-T-----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
				CBS Evening News											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		1			\$3,500.00			1.70			
78	WUSA	08/14/12	08/14/12	9 News Tonight 7p	CM	7-730p	-T-----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
				9 News Tonight 7p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		1			\$800.00			1.20			
79	WUSA	08/14/12	08/14/12	CBS This Morning	CM	7-9a	-T-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
				CBS This Morning											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		2			\$250.00			0.70			
80	WUSA	08/14/12	08/14/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
				Entertainment Tonight											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		1			\$1,800.00			2.10			
81	WUSA	08/14/12	08/14/12	9-930a	CM	9-930a	-T-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
				Inside Edition											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		2			\$250.00			0.70			
82	WUSA	08/14/12	08/14/12	930-10a	CM	930-10a	-T-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
				The Insider											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-T-----		2			\$250.00			0.70			
83	WUSA	08/08/12	08/08/12	10-11a	CM	10-11a	--W----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
				Let's Make a Deal											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1			\$500.00			1.00			
84	WUSA	08/08/12	08/08/12	9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
				9 News @ 11p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1			\$2,000.00			2.80			
85	WUSA	08/08/12	08/08/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
				Late Night with David Letterman											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1			\$750.00			1.30			
86	WUSA	08/08/12	08/08/12		CM	11a-12p	--W----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00



Order / Rev: 704771  
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Advertiser: Crossroads GPS  
 Product Desc: XRDS GPS-VA SENATE  
 Estimate: 882

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right															
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$800.00		1.90			
87	WUSA	08/08/12	08/08/12	DT	CM	9A-3P	--W----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					3	\$800.00		1.40			
88	WUSA	08/08/12	08/08/12	9 News @ Noon	CM	12-1230P	--W----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$750.00		2.30			
89	WUSA	08/08/12	08/08/12	9 News Now Repeat	CM	M-Sa 137-207x	--W----	:30	1	\$100.00	P-3	0.30	NM	1	\$100.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$100.00		0.30			
90	WUSA	08/08/12	08/08/12	4-5p	CM	4-5p	--W----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					2	\$600.00		1.10			
91	WUSA	08/08/12	08/08/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	1	\$350.00	P-3	0.70	NM	1	\$350.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$350.00		0.70			
92	WUSA	08/08/12	08/08/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$600.00		1.30			
93	WUSA	08/08/12	08/08/12	9 News @ 6p	CM	6-630p	--W----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$800.00		1.50			
94	WUSA	08/08/12	08/08/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					2	\$450.00		1.00			
95	WUSA	08/08/12	08/08/12	CBS Evening News	CM	630-7p	--W----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$3,500.00		1.70			
96	WUSA	08/08/12	08/08/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					1	\$800.00		1.20			
97	WUSA	08/08/12	08/08/12	CBS This Morning	CM	7-9a	--W----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----					2	\$250.00		0.70			
98	WUSA	08/08/12	08/08/12		CM	730-8P	--W----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Entertainment Tonight															
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-- W- - - -			1		\$1,800.00			2.10			
99	WUSA	08/08/12	08/08/12	9-930a	CM	9-930a	-- W- - - -	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-- W- - - -			2		\$250.00			0.70			
100	WUSA	08/08/12	08/08/12	930-10a	CM	930-10a	-- W- - - -	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-- W- - - -			2		\$250.00			0.70			
Totals														135	\$113,100.00